



St Kilda Tourism & Events

20 November 2019

Mr John Perkins
Bring Back Brookes Jetty Inc.
Via email: bringbackbrookesjetty.org

Dear John, St Kilda Tourism & Events have now had meetings with you and your team and reviewed the Business Case you have provided to us.

We are focused on driving high yield visitation to St Kilda. Part of this mandate is improved amenity to attract and promote repeat visitation; thus, we do support the rejuvenation of our precinct.

We welcome the best outcome as soon as possible. We note that BBBJ has provided some (MRA Concept Options) to the relevant stakeholders.

We would like to see these considered.

The current status of Brooks Jetty needs urgent consideration, particularly at a time of year when St Kilda is thriving with visitors.

St Kilda is the second most visited destination in Victoria (outside of the Melbourne CBD) and we would welcome any short, mid and long-term improvements to the current status of the Jetty.

With the pending St Kilda Pier and St Kilda Marina redevelopment, we have a *once in a generation* opportunity to make this stretch of foreshore the best in the country.

Brooks Jetty can play a significant role in this opportunity.

We are supportive of BBBJ continued endeavors, please do let us know if we can assist further in any way.

Regards

A handwritten signature in blue ink, appearing to read 'Travis Atkins', is written over the 'Regards' text.

TRAVIS ATKINS
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